



YARRAWARRAH TIGERS JRLFC SPONSORSHIP PROPOSAL SEASON 2022

TIGER NUMBERS



8 TEAMS



**2 PREMIERSHIPS
IN 2020**



92 PLAYERS



PLAYING SINCE 1978



1,100 FOLLOWERS



**12,000 PEOPLE
REACHED PER MONTH**



**2,000 INTERACTIONS
PER MONTH**



**350+ SPECTATORS
EVERY MATCH DAY**

The Yarrawarra Tigers community is loyal, passionate and generous. We have a strong profile across the Shire and a dedicated supporter base within the Yarrawarra, Engadine, Sutherland, Loftus and Heathcote suburbs.

We have a strong profile on social media, which is the envy of the junior league and our profile and brand is instantly recognisable due to our content being highly visual, engaging, fun and promotes the club in a positive and inclusive way. Partnering with the Tigers will increase your reach with families and across the Shire.



FOOTY



FUN



FAMILY



FRIENDSHIP

The Tigers JRLFC has been an integral part of the local community since 1978. We are a family club, with a rich history and solid local following. Our Club Mantra is Footy, Fun, Family and Friendship because these are the key ingredients of any club and without them you don't have heart or passion. The Tigers community extends way beyond the bounds of Yarrawarra Oval and we have a loyal and dedicated following on social media.

We are very active posting content daily to Facebook and Instagram. We also write a weekly match day report during the season and our posts frequently reach between 500 and 1,000 people per post.

SPONSOR OPPORTUNITIES 2022

We depend upon local business support to keep our club alive and we are offering the following sponsorship options to develop the next generation of local talent in 2022. If you would like to partner with the Tigers we would love to have you on board and let us know which option suits your needs.



\$500 allows us to purchase training gear and match day balls. If you become a \$500 sponsor we will put your logo on Tiger training gear and on the club website with a link to your website.



\$1,000 allows us to purchase team training kits, equipment and merchandise. If you become a \$1,000 sponsor we will put your logo on Tiger training gear, promote your business on signage at the ground, put your logo on the club website with a link to your website and promote you regularly on Tigers social media pages.



\$1,500 allows us to run the Tiger Cub Program. If you sponsor the Cubs we will put your logo on the Tiger cub pack supplied with training jersey and drink bottle. We will also put your logo on Tiger training gear, promote your business on signage at the ground, put your logo on the club website with a link to your website and promote you along with the cubs on social media pages.

