



# YARRAWARRAH TIGERS JRLFC

## SPONSORSHIP OPPORTUNITIES SEASON 2024

### JRL CLUB OF THE YEAR

## WE ARE THE TIGERS

Get involved with the Yarrawarra Tigers, the current CSJRL Club of the Year.

The Tigers community is loyal, passionate and generous. We have a strong profile across the Shire and a dedicated supporter base within the Yarrawarra, Engadine, Sutherland, Loftus and Heathcote suburbs.

We have a strong profile on social media, which is the envy of the junior league and our profile and brand is instantly recognisable due to our content being highly visual, engaging, fun and promotes the club in a positive and inclusive way. Partnering with the Tigers will increase your reach with families and across the Shire.



**FOOTY**



**FUN**



**FAMILY**



**FRIENDSHIP**

The Tigers JRLFC has been an integral part of the local community since 1978. We are a family club, with a rich history and solid local following. Our Club Mantra is **Footy, Fun, Family** and **Friendship** and this is foremost in our thinking and in the way we run our club.

The Tigers community extends way beyond the bounds of Yarrawarra Oval and we have a loyal and dedicated following across the Shire and even further afield, on social media.

We are very active posting content weekly to Facebook and Instagram. We also write a weekly match day report during the season and our posts frequently reach between 500 and 1,000 people per post.



## SPONSOR OPPORTUNITIES 2024

We depend upon local business support to keep our club alive and we are offering the following sponsorship options to develop the next generation of local talent in 2024. If you would like to partner with the Tigers we would love to have you on board and let us know which option suits your needs.

In 2024 we have the following opportunities available:

- Ground Sponsor
- BBQ Sponsor
- Partner Sponsor
- Supporter Sponsor



### GROUND SPONSOR

The Tigers Ground Sponsor is valued at \$3,000 per year over 3 years. This will give you excellent coverage and profile at all Tigers home games and includes your company name on the goalposts, corner flags and ground signage. We will also include 2 teardrop banners, a link to your website from the Tigers website, and regular social media promotion.



### BBQ SPONSOR

The Tigers BBQ Sponsor includes a sole relationship with you as the supplier for the famous Tigers BBQ. Sausages, steaks, bacon and eggs. All produce would be purchased and cooked at home games and we would also purchase meat trays to raffle at games and after the weekend's games. This will give you ground signage and a link to your website from the Tigers website, and regular social media promotion.



### PARTNER SPONSOR

The Tigers Partner Sponsor is valued at \$1,000. This will give signage at the ground, we will put your logo on the club website with a link to your website and promote you on Tigers social media pages.



### SUPPORTER SPONSOR

The Tigers Supporter Sponsor is valued at \$500. We will put your logo on the club website with a link to your website and promote you on Tigers social media pages.

